

## **SECURE TRADING COOKIE POLICY**

### **1 ABOUT US**

This Cookie Notice applies to Secure Trading Ltd (“**STL**”) of European Operations Centre, Parc Menai, Bangor, Gwynedd, UK LL57 4BL. It supplements STL’s Privacy Notice, which may be accessed here: <https://www.securetrading.com/privacy/>

Any questions or concerns relating to the use of cookies by our websites and the processing of personal data obtained through their use may be directed to: [marketing@securetrading.com](mailto:marketing@securetrading.com)

### **2 COOKIES – WHAT ARE THEY AND HOW DO WE USE THEM?**

STL uses cookies and similar technologies to collect information about the use of our websites in order to make them function effectively and also to improve our website visitors’ experience when they browse our websites. A cookie is a small file that is stored on a user’s computer for record-keeping purposes. STL typically uses both session ID cookies and persistent cookies.

We use session cookies to make it easier for you to navigate our sites. A session cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time, and can be used when you return to our site to help identify you or allow you to log in, or on other third-party sites to communicate to you via online-marketing channels. If you reject cookies, you may still use our site, but your ability to use some areas of the site will be limited and you may need to re-enter your personal data when you register.

### **3 BLOCKING COOKIES**

You do not have to accept all of the cookies used by our website. If you reject certain cookies, however, you may not be able to use some of the features of our websites. Your browser may be configured to allow you to refuse or delete cookies or to be notified when a cookie is stored on your device. To change your web browser settings for cookies, you can follow the instructions in the help section of your web browser or visit [allaboutcookies.org](http://www.allaboutcookies.org) <http://www.allaboutcookies.org/manage-cookies/>. You may also find information about how to disable specific cookies using the links provided in the tables in Section 3 below.

Please note that by deleting or blocking cookies that are strictly necessary for the performance of our website, it may not function correctly and you may not be able to access certain areas of the website.

## 4 WHAT DO WE COLLECT?

We use the following types of cookies on our website:

### (A) **Strictly Necessary Cookies:**

These cookies are necessary for the website to function and cannot be switched off without impairing the functioning of our website. They are set to respond to actions taken by you to make a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies include the following:

Cookie	Purpose	Further Information/Links	Duration/Validity
Cloudflare (_cfuid)	Cloudflare allows for the application of security settings on a per client per session basis	<a href="https://www.cloudflare.com/security-policy/">https://www.cloudflare.com/security-policy/</a> <a href="https://www.cloudflare.com/privacy-shield/">https://www.cloudflare.com/privacy-shield/</a>	Per session.
AddThis (_uvc, _loc, _mus, _oid, _uid, __atuvc __atavs)	AddThis allows website users to share content via social media networks	<a href="http://www.addthis.com/privacy">http://www.addthis.com/privacy</a>	Persistent
Affec.tv (_ck, _oo, _pt)	Affec.tv is a partner of AddThis that collects anonymous data on users of the AddThis social media sharing tool	<a href="https://affectv.com/privacy-policy">https://affectv.com/privacy-policy</a> <a href="https://affectv.com/opt-out">https://affectv.com/opt-out</a>	12 months
Adnxs.com (_sess, _uuiid2)	AppNexus is a partner of Addthis.com.	<a href="https://www.appnexus.com/en/company/platform-privacy-policy">https://www.appnexus.com/en/company/platform-privacy-policy</a>	Persistent

	<p>AppNexus is not an ad network or a data broker.</p> <p>AppNexus is a digital advertising technology platform. By "platform," we mean a technology that provides tools for advertisers, or buyers, to purchase ad space and for website and mobile application publishers, or sellers, to sell their ad space in the most efficient way possible. Sellers want their ads to be relevant to their readers, which helps them to offer content for no cost or lower cost.</p> <p>Buyers want to use their advertising dollars efficiently by reaching the right audiences, and by measuring the effectiveness of their ads. To accomplish these</p>		
--	--	--	--

	<p>goals, buyers and sellers use our Platform to engage in a variety of techniques, including interest-based advertising, real-time (or programmatic) advertising, contextual, and location-based advertising.</p> <p>The Platform also provides buyers and sellers other tools, like the ability to measure how effective their ads were, to help prevent malware or other bad activity, and similar functions designed to make the buying and selling of ad space seamless, efficient, and effective. They may also use our Platform to buy and sell data to help make the ads that end users see more relevant.</p>		
--	--	--	--

**(B) Performance Cookies:**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated by third-party providers or immediately by us. If you block these cookies, we will not know when you have visited our website, and will not be able to remember your preferences when you make subsequent visits.

These cookies include:

Cookie	Purpose	Further Information/Links	Duration/Validity
Google Analytics (_ga, _gat, _gid)	We use Google Analytics to understand how users behave on site and to report on usage	<a href="https://privacy.google.com/businesses/controllerterms/">https://privacy.google.com/businesses/controllerterms/</a> <a href="https://support.google.com/analytics/answer/2700409?hl=en">https://support.google.com/analytics/answer/2700409?hl=en</a> <a href="https://privacy.google.com/businesses/compliance/#?modal_active=none">https://privacy.google.com/businesses/compliance/#?modal_active=none</a>	Persistent

**(C) Functional Cookies:**

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly. These cookies include:

Cookie	Purpose	Further Information/Links	Duration/Validity
Pardot (_pardot)	Pardot is used to collect customer data via an optin process and support personalisation of marketing materials and website content	<a href="https://www.pardot.com/legal/">https://www.pardot.com/legal/</a>	Persistent

**(D) Targeting Cookies:**

These cookies may be set through our website by partners. They may be used to build a profile of your interests and show you relevant adverts on other sites. They do not directly store your personal details but do uniquely identify your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. These cookies include:

<b>Cookie</b>	<b>Purpose</b>	<b>Further Information/Links</b>	<b>Duration/Validity</b>
LinkedIn.com (_BizoID, _lidc, _UserMatchHistory)	Enables us to present adverts to website visitors on LinkedIn and to track users that have clicked on adverts on LinkedIn and visited our website	<a href="https://www.linkedin.com/legal/conversion-tracking">https://www.linkedin.com/legal/conversion-tracking</a>	Persistent

**5 LINKS TO OTHER SITES**

The STL website may contain links to other sites that are not owned or controlled by STL. Please be aware that STL is not responsible for the privacy or security practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personal data. In addition, the STL website located at <https://www.securetradingfs.com/> may contain links to sites based outside the EU.

## **6 GOOGLE ANALYTICS**

STL uses Google Analytics to monitor visits to our website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

## **7 CLICKTALE**

Our website uses ClickTale web analytics service. ClickTale may record mouse clicks, mouse movements, scrolling activity as well as text you type in this website. This site does not use ClickTale to collect any personal data entered in this website. ClickTale does not track your browsing habits across websites that do not use ClickTale services. We use the information collected by ClickTale service to improve your experience when using our website to ensure we present you with the information you require as quickly and effectively as possible.

You can choose to disable the Service at <http://www.clicktale.net/disable.html>.

## **8 OTHER INFORMATION**

Where we work with third-party vendors to apply cookies on our behalf and they have access to personal data collected via cookies or other apps, they are subject to appropriate contractual safeguards in line with the requirements of the GDPR.

If you are an EU resident, you have certain rights in relation to any personal data that we process about you. These rights are set out in our EU Privacy Notice, which you can find here: <https://www.securetrading.com/privacy/>